

**ADVERTISING IN THE JUNE, 2012
ACADEMY OF BALLET/CHAMBERDANCE PROGRAM**

The Academy of Ballet and Chamberdance are pleased to present their joint 2012 program on June 9 and 10 at the Cowell Theater, Fort Mason Center. This popular annual program will reach an audience of approximately 600 dancegoers, including dance students, parents and family of the student participants, young professionals, and those who love to attend live performances of dance. Your advertisement will not only show your support for a top-quality arts training program, but will also reach a targeted population of people who are the patrons who make up the local community.

Because ads are placed on a first-come, first-served basis, we urge you to reserve your space quickly by returning the form below. If you have any questions please feel free to contact us by phone, 415-552-1166, or by email, info@chamberdancesf.org.

The deadline for art is 5 p.m., Friday, May 25, 2012.

Space Reservation

Reserve the size indicated below. (See ad specifications and sizes opposite.)

Full Page (\$200) Half page (\$100) Business Card (\$50)

Artwork

- My camera-ready artwork is enclosed.
- My digital artwork will be emailed by May 25, 2012 at 5:00 pm.
- My camera-ready artwork will arrive at the Academy of Ballet/Chamberdance by Friday, May 25, 2012 at 5:00 p.m.

Payment

- My check is enclosed, made payable to "Chamberdance."
- Please bill me for my ad.

Name _____

Company _____

Contact Phone _____

Signature _____

Date _____

Please sign and return to:

**Chamberdance Ad
Academy of Ballet**
2121 Market Street
San Francisco, CA 94114
415-552-1166
info@chamberdancesf.org
www.chamberdancesf.org

ALL ADS MUST BE PAID IN FULL BY Friday, May 25, 2012 at 5:00 p.m.

Full Page: 5 x 8
\$200

REQUIREMENTS

Digital format:

- You may supply your ad on disk or by email:
- Files should be: Quark Xpress, Adobe InDesign, Adobe Photoshop (JPG, GIF or TIFF formats) or high resolution, print-optimized PDF files.
- Please make sure you have included all elements of the ad on your disk, including the actual file, all graphics, scanned images, photos and fonts.
- We can accept CDs or submissions by email.
- We cannot accept ads in Microsoft Word, Microsoft Publisher or PowerPoint.

Camera-Ready:

- Camera-ready black & white ads can be supplied as traditional mechanical art. Plain paper 300 dpi lasers are acceptable.
- You may also submit a clean business card (sized 3.5" x 2" in horizontal format) which can be scanned for the program at no additional charge.

Responsibility for Artwork

All ads, artwork, mechanicals, disks, films, etc. will be returned to the advertiser or agency on request. Requests should be made within 60 days of the performance date. We assume no responsibility for such ads or artwork after this period.

Half Page: 5 x 3.775
\$100

Business Card
3.5 x 2
\$50