

**ADVERTISING IN THE JUNE, 2007  
ACADEMY OF BALLET/CHAMBERDANCE PROGRAM**

The Academy of Ballet and Chamberdance are pleased to present their joint 2007 program on June 9 and 10 at the Cowell Theater, Fort Mason Center. This popular annual program will reach an audience of approximately 600 dancegoers, including dance students, parents and family of the student participants, young professionals, and those who love to attend live performances of dance.

Your advertisement will not only show your support for a top-quality arts training program, but will also reach a targeted population of people who are the patrons who make up the local community.

Reserve your ad soon for the best possible location. Because ads are placed on a first-come, first-served basis, we urge you to reserve your space quickly by returning the contract. **The deadline for advertising is Friday, May 25, 2007.** If you have any questions please feel free to contact us by phone, 415-552-1166, or by email, [info@chamberdancesf.org](mailto:info@chamberdancesf.org).

**Mechanical Requirements**

*PLEASE NOTE: All ads, regardless of original format, will appear as black and white in the program.*

Digital format:

You may supply your ad on disk or by email if it meets the following criteria:

- We can accept files created in Quark Xpress, Adobe InDesign, Adobe Photoshop (JPG, GIF or TIFF formats) or high resolution, print-optimized PDF files.
- Please make sure you have included all elements of the ad on your disk, including the actual file, all graphics, scanned images, photos and fonts.
- Please also include an accurate laser proof of your ad.
- We can accept CDs, Zip disks formatted for Macintosh or submissions by email.
- We cannot accept ads in Microsoft Word, Microsoft Publisher or PowerPoint.

Camera-Ready:

Camera-ready black & white ads can be supplied as traditional art mechanical. Plain paper 300 dpi lasers are acceptable.

You may also submit a clean business card (sized 3.5" x 2" in horizontal format) which can be scanned and turned into a One-Sixth sized ad for the program at no additional charge.

Responsibility for Artwork

All ads, artwork, mechanicals, disks, films, etc. will be returned to the advertiser or agency on request. Requests should be made within 60 days of the performance date. We assume no responsibility for such ads or artwork after this period.

**Academy of Ballet/ Chamberdance Program, June, 2007  
ADVERTISING CONTRACT**

**Space Reservation**

Reserve the size indicated below. (See ad specifications and sizes on the reverse.)

- Full Page (\$150)
- Half page (\$75)
- Quarter Page Horizontal (\$30)
- Quarter Page Column (\$30)
- One-Sixth Page (Business Card) (\$25)
- One-Eighth Page (\$20)

**ALL ADS MUST BE PAID IN FULL BY Friday, May 25, 2007 at 5:00 p.m.**

*Artwork*

- My camera-ready artwork is enclosed.
- My digital artwork will be emailed by May 25, 2007 at 5:00 pm.
- My camera-ready artwork will arrive at the Academy of Ballet/Chamberdance by Friday, May 25, 2007 at 5:00 p.m.

*Payment*

- My check is enclosed, made payable to Chamberdance.
- Please bill me for my ad.

Name \_\_\_\_\_

Company \_\_\_\_\_

Signature \_\_\_\_\_

Date \_\_\_\_\_

Please sign and return to the Academy of Ballet/Chamberdance by May 25, 2007:

Chamberdance Ad  
Academy of Ballet  
2121 Market Street  
San Francisco, CA 94114  
415-552-1166  
[info@chamberdancesf.org](mailto:info@chamberdancesf.org)  
[www.chamberdancesf.org](http://www.chamberdancesf.org)

Full Page: 5 x 8  
**\$150**

Quarter  
Page  
Column:  
1.35 x  
7  
**\$30**

One Eighth  
Page:  
2.45 x 1.887

Half Page: 5 x 3.775  
**\$75**

Quarter Page Horizontal: 5 x  
1.887  
**\$30**

One Sixth  
(Business Card)  
3.5 x 2  
**\$25**